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*Creative*  
**SARONG**

C H A L L E N G E

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# FESTIVALS & UNITY OF MALAYSIA

Apply: <https://malaysiafca.com/creativesarongchallenge/>  
Terms and conditions apply



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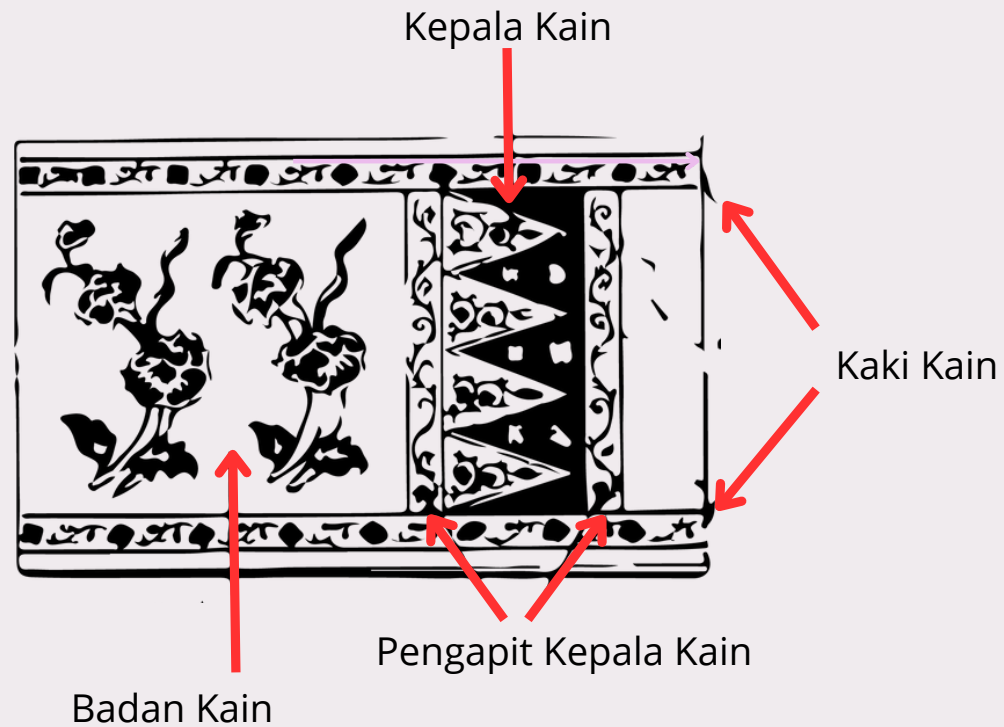
Step into the Creative Sarong Challenge, where Malaysia's festive traditions and national unity come to life through innovative sarong designs! Celebrating Hari Malaysia and the country's diverse festivals—from Hari Raya to Chinese New Year, Deepavali to Kaamatan—participants will craft **original sarong designs** that tell a story of heritage, harmony, and creativity. This challenge invites designers to weave **bold patterns, unique textures, and imaginative techniques**, transforming the sarong into a modern artistic statement. With a spotlight on **sustainability and craftsmanship**, participants are encouraged to use **remnants of fabric and unwanted textiles**, breathing new life into discarded materials while preserving tradition. The event honours the past while embracing the future of fashion, celebrating Malaysia's unity, diversity, and creative spirit—one sarong at a time!

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## SARONG STRUCTURE



**Dimension Min: Width - 112cm, Length - 197cm**

# Creative SARONG

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1. Open to Malaysians aged 16 and above: A copy of your IC must be attached to the application form and crossed with the "**MFCACSC25**".
2. Participants must prepare an entry deck presentation that includes their **personal information, moodboard, proposed design, and design statement**.
3. Individual submission is per entry only, and all entries will be exhibited during Keretapi Sarong 2025 at a prominent landmark in Kuala Lumpur.
4. Submissions should consider the appropriateness of using religious and cultural symbols.
5. Participants must attend the prize-giving ceremony during the Keretapi Sarong 2025 event on **13th September 2025**.
6. Each participant will be issued a certificate of participation.
7. The entry deck needs to be uploaded along with your application form online by **1st July 2025 (Wednesday)**
8. All shortlisted finalists will be notified via WhatsApp and a social media announcement after the 1<sup>st</sup> preliminary round selection by mid-July 2025.
9. All jury decisions are final, and any participant disputes will not be entertained.



A4 SIZE PROPOSAL DECK

LANDSCAPE

29.7 cm wide and 21 cm tall

PDF FORMAT

to be uploaded in the application

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Page 1

COVER PAGE

must state name, NRIC number  
& contact number

Page 2

MOODBOARD

with inspirations, themes & colours

Page 3

CREATIVE SARONG DESIGN

a full coloured artwork

Page 4

DESIGN STATEMENT

explain your design in 150 words

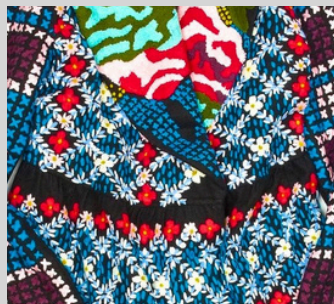
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**ALI BIN AHMAD**

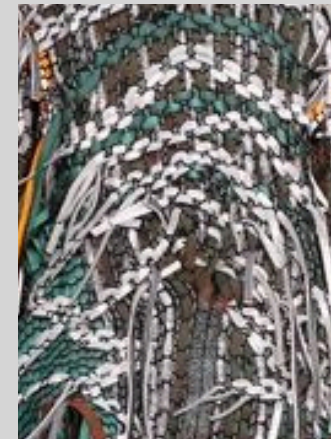
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### *Creative* **SARONG** CHALLENGE 2 . 0





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Dimension Min: Width - 112cm, Length - 197cm

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## DESIGN STATEMENT

Lorem ipsum dolor sit amet, ei eos offendit conceptam, in vel adhuc harum sanctus. Nec te meis mandamus neglegentur, ea iriure maiorum officiis mea. Per omnium maiorum assentior no, ut quando iisque qui. Ne facete feugiat mel, nibh error legendos has ut, cu sed nibh ipsum. Erat summo duo id, sed habemus suavitate consequat et. Quidam admodum delicata ad cum, sumo exerci vix ea. Qui ea omnes doctus iudicabit, eirmod ancillae ex qui. Per insolens liberavisse ad, qui te delicata necessitatibus. Partem laboramus ut his, ne sit dicunt voluptatum dissentiet. Id eum tamquam suscipit sadipscing, et veniam vidisse malorum mei.